

Pinnacle[®] Impact

Lasting Beauty that Weathers the Storm



Made to take a Hit 

 Pewter IR



Pinnacle® Impact

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Prepared for Anything Mother Nature Throws Your Way

Pinnacle® Impact shingles provide a premium shield, protecting your home against hail and extreme weather. With innovative technologies built in, including 3M™ Scotchgard™ Protector, 130 mph wind resistance, and 3M™ Smog-Reducing Granules, your roof will outperform the rest while looking its absolute best.

Pinnacle® Impact Colors



Black Shadow IR



Hearthstone IR



Pewter IR - shown on cover



Rustic Highland IR



Weathered Wood IR



Morning Harvest IR

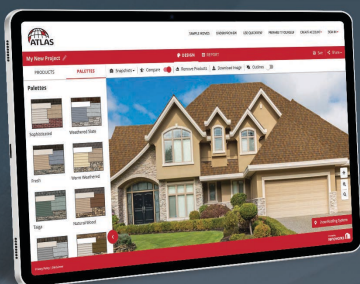


To provide homeowners the most accurate representation of color options, several photo scans and house shots were utilized in numerous lighting conditions. Variations in lighting illustrate the color gradients on asphalt shingle roofs.

Color blends vary from shingle to shingle. Before installation, consult with your contractor and request to view the actual shingles being installed on your roof to ensure confidence in your final color selection.

Dreaming of a Home Redesign?

Get creative with the Atlas roof inspiration center. In the Roof & Home Design Studio, you can upload photos of your home and swipe for different looks. With the Visual Product Selector, you can explore Atlas shingle styles, features, and colors to help you visualize and choose the perfect roof for your home.



AtlasRoofing.com/Roof-Inspiration

Black Shadow IR



LIFETIME
limited warranty



130MPH
wind resistance



HP42
technology



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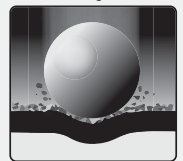
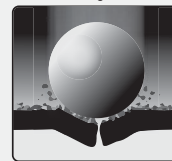
Featuring the Highest Rated Hail Protection

Pinnacle® Impact shingles are manufactured with proprietary polymer-modified asphalt technology, allowing them to meet a UL 2218 Class 4 impact rating for superior protection against hail and other severe weather. To receive a Class 4 impact rating, shingles are subjected to intensive testing by nationally recognized, independent laboratories, in which shingles are repeatedly pummeled with the equivalent of the speed and terminal velocity of 2-inch hailstones, evaluating their quality and durability.

UL 2218 Class 4 Impact Testing

Standard Asphalt Shingles

Pinnacle® Impact Shingles



The test consists of simulating the speed and terminal velocity of a 2" hail stone falling from the sky. To meet Class 4 Impact criteria, the shingle must show no evidence of fractures or cracks on the back side.

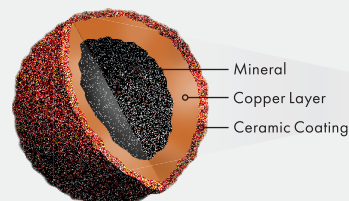
Shingles with 3M™ Smog-Reducing Granules transform your roof into a smog-eating machine doing the work of **2 or more** trees*

*Source:
3M.com/smog-fighter



Backed by the Power of Scotchgard™ Protector

Atlas shingles with Scotchgard™ Protector are the only shingles in the industry with a Limited Lifetime Warranty providing long-term protection against black streaks caused by blue-green algae. This innovative technology, which includes copper-containing granules, allows copper ions to release over time, helping to prevent the ugly streaks caused by algae.



• Strengthen Your Home with Class 4 Impact Resistance

• Inspired by

Made to Weather the Storm

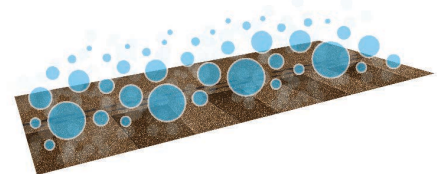
Because of their extreme durability, **Class 4** shingles may qualify for homeowners insurance discounts.



Improving Air Quality One Roof at a Time

Breathe easy with Pinnacle® Impact shingles — the revolutionary roofing solution that not only protects your home, but also helps improve air quality with patented 3M™ Smog-Reducing Technology. The 3M™ Smog-Reducing Granules found in Pinnacle® Impact shingles are formulated with a photocatalytic coating activated by the sun's UV rays, transforming nitrogen oxide gases in the air around your home, into a water-soluble, plant-useable nitrate that washes away with rainwater.

Improving Our Climate
3M™ Smog-Reducing Granules



The Problem

Over time, shingles without proper protection can develop unsightly black streaks caused by blue-green algae.



The Solution

Atlas shingles featuring Scotchgard™ Protector fight algae and unsightly black streaks, keeping your roof looking newer, longer.

the Power of Trees

• Prevent Unsightly Black Streaks Caused by Algae

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Pinnacle® Impact architectural shingles feature superior impact and hail-resistance, 3M™ Smog-Reducing Technology, high-wind resistance, and algae-fighting power. Shield your home and the environment by upgrading to Pinnacle® Impact today!

Colors	Limited Warranty**	Algae Resistance*	Signature Select Eligible¹
6	Lifetime	Scotchgard™ Protector	Yes

Demand Peak Coverage

When you install an Atlas Signature Select® roofing system¹, all the components are designed for and backed by the industry's best warranty coverage.

Unlike many other roofing warranties that over promise and under deliver, Atlas packs value and assurance into an enhanced premium protection period, which includes non-prorated labor and materials, tear-off and disposal fees, coverage of the full Atlas product system, and transferability.

Increase your premium protection period by installing an Atlas Signature Select® Roofing System

10 >> 15
YEARS YEARS



Roof System Components:

- 1 Atlas Ice & Water Underlayment
- 2 Atlas Premium Underlayment
- 3 Atlas Starter Shingles
- 4 Atlas Roof Shingles
- 5 Atlas Ventilation Products ***
- 6 Atlas Hip & Ridge Shingles

Choose The Atlas Shingle That's Right For You!



* In order to qualify for the Atlas Lifetime Algae Resistance Limited Warranty against black streaks caused by algae.

** Refer to the Atlas Roofing Limited Shingle Warranty for all coverage requirements.

*** Warning: For proper ventilation and performance, **do not mix multiple types of exhaust vents to vent the same attic space**. The picture is for illustration purposes only. A valid system warranty will cover only one type of exhaust vent per attic area.

¹ Refer to the Atlas Signature Select® Limited Warranty for all system coverage requirements.

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#AtlasProtects
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